**Abstract and Paper Submission Guidelines**

1. Kindly send the abstract and full paper in soft copy to the **E-mail-id:** internationalconference@pimrindore.ac.in and a **Copy (cc)** should be sent to [alok\_bansal@pimrindore.ac.in](mailto:alok_bansal@pimrindore.ac.in).
2. **Abstract**ofminimum 150 to 200 words must be typed clearly in Calibri font of size 12; mentioning Title of Paper, Name, Affiliation and Contact Details of Author(s) with at least three keywords.
3. **Full Paper** must be submittedin English, with MS Word docx format, typed clearly in Calibri font of size 12; mentioning Title of Paper (typed in Calibri font of size 14 in upper the lower case letters, bold and flush to the left margin.) on A4 size paper in 1.5 line-spaced with adequate margins on both sides. Use a single column layout with left and right margins justified. The paper should be well structured with proper indexing. You are required to use your unique ID provided by organizers as your MS Word file name.
4. **References** should include in case of paper/article - Name of Author(s), Year of Publication, Title of Paper/Article, Name of Journal, Volume (Number), and Page Number(s). In the case of the book, it should include - Name of Author(s), Year of Publication, Title of Book, Place of Publication, Name of Publisher, and Page Number(s). Example

* Balmer, J.M.T. and Dinnie, K. (1999). Corporate Identity and Corporate Communications. *Corporate Communications: An International Journal*, *4*(4), 182-92.
* Lucas, Henry C. (2008). Information Technology for Management, New Delhi, Tata McGraw-Hill, 76.

1. **Tables/Annexures** should be given after references with proper connectivity in the manuscript of the paper by table/annexure number(s). Figures can appear within the manuscript.

**The Methodology for Paper Presentation**

1. Papers can be presented in the Conference through online Zoom/Skype/etc. Platforms.
2. The weblink with session ID and password will be shared two hours before the Conference.
3. The conference delegates will be required to submit their camera-ready PowerPoint presentations (PPT) to the organizers by January 21, 2021 using the google form link provided to registered participants well in advance.
4. You are required to use your unique ID as your PPT file name.
5. According to the pre-informed schedule, the conference delegates will be required to present a paper live through the screen share option for the stipulated time.
6. E-Certificates of presentations will be e-mailed post-Conference.

**Best Ph.D. Thesis Contest**

1. The Contest is open to full-time faculty members of B-Schools/Management Institutes in India and Abroad other than the faculty members of the Prestige Group of Institutions.
2. Copy of the Abstract/Summary of the Ph.D. thesis duly typed in 1.5 line space must be submitted in a soft copy in the format of 12 point text single font – Calibri in MS Word by the Contestants.
3. The Abstract/Summary should contain the topic of the thesis, rationale, objectives, method (study, design, sample, and tools), salient findings, and implications of the study.
4. To be eligible for admission to the Contest, the Ph.D. degree must have been awarded between January 2018 and December 2020.
5. The Abstract/Summary of the thesis should be routed through Head of the B-School to which the Contestant belongs. The title of the thesis should be indicated by the Head of the B-School in the cover letter while forwarding the entry for the Contest.
6. The Abstract/Summary of the Ph.D. thesis must be accompanied by proof of the award of the degree.
7. The Abstracts/Summaries will be screened by a panel of Subject Experts and three to five best candidates will be invited to make a presentation based on the complete thesis before the Panel.
8. The last date for receipt of entries is December 30, 2020 on email: [internationalconference@pimrindore.ac.in](mailto:internationalconference@pimrindore.ac.in). The address of communication is Prestige Institute of Management and Research, 2 Education and Health Sector, Scheme # 54, Near Bombay Hospital, Indore-452 010 Madhya Pradesh, INDIA.
9. Attractions: The Contestants invited for presentation will not be charged a delegate fee.

**Best Research Paper Award (For Delegates)**

1. The awardwould begivenin each track of the conference to paper presenter’s delegate from India and Abroad other than the faculty members of the Prestige Group of Institutions.
2. The award will be judged by the senior panel of session chairs.
3. The winner and runner up of this contest would receive a certificate. All participants will receive a certificate of presentation.

**JIGYASA (Best Research Paper Contest for Students)**

1. The contest is open for regular students from India and Abroad.
2. Two students can form a team. However, the paper with sole authorship would also be acceptable.
3. The winners and runner up of this contest would receive a cash prize of ‘₹3000’ & ‘₹2000’ respectively and a certificate. All participants will receive a certificate of presentation.
4. The registration fee for a team of a maximum of two students is ₹500.